



**WORLD TV AWARDS 2020**  
**CATEGORY SCIENCE/ENVIRONMENT**  
**The Best TV Programme on**  
**Climate Action – Zooming in on Forests**

**CRITERIA AND REGULATION**

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**Genre:**

TV Documentary, Short documentary/TV report, Docu drama, Edutainment/Infotainment TV programme, Public Service Announcement/TV Spot

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**Length:**

A maximum of 60 minutes

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**All the entries will be judged according to the following criteria:**

1. Large swathes of forests are lost every day due to direct and indirect human actions. Managing forests landscapes or halting the loss or degradation of forests and restoring them can help climate change mitigation. The programme must focus on the importance of forests and look into ways that can restore, maintain and create these life-sustaining natural resources.
2. The programme should describe concrete actions and/or practices which create awareness on the harm deforestation and what can be done to mitigate the problem.
3. The programme could either focus on a local, regional, sectoral or on global point of view.
4. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
5. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
6. The programme must have been produced within the last 12 months before the date of submission.
7. The programme should use an engaging and easily understandable style. Information presented in the video must be factually accurate.
8. The programme must be either in English or in any other language with English subtitles. It can also be without words.
9. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

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**Who can submit an entry?**

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

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**How many entries can be submitted?**

⇒ Each producer/organisation can submit up to **2 entries**.

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**Format requested:**

⇒ Programmes can be submitted **DVD format** or as softcopy\*

⇒ **3 DVDs** are requested for each programme submitted.

\* All softcopy entries must be of high quality without any playback issues. Successful submissions will receive an email to this effect.

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**Shipping information:**

The DVDs and the submission forms should be sent to Ms. Fathimath Leeza at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

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**Deadline:**

The entry forms and the DVDs should reach AIBD **no later than:**  
**Friday, 17th April 2020**

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**Jury:**

Jury members are senior media professionals from various countries and regions.

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**Winner Prize:**

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to Attend Asia Media Summit 2020** to receive the trophy and the certificate on 4 June 2020, a global media gathering.

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**Note:**

⇒ The names of the winner and runner-up will be announced at the AMS 2020.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference in Laos in 2020.

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**Information:**

More information on World TV Awards is available at: [www.aibd.org.my/worldtv](http://www.aibd.org.my/worldtv)

# ENTRY FORM

Submission deadline: 17<sup>th</sup> April 2020

*Please fill separate form for each entry*

Award category	<b>WORLD TV AWARDS 2020</b> <b><u>CATEGORY SCIENCE/ENVIRONMENT</u></b> <b>The Best TV Programme on</b> <b>Climate Action – Zooming in on Forests</b>	
Programme Description	Title in English:	
	Title in original language:	
	Duration (in minutes):	
	Language:	<input type="checkbox"/> English <input type="checkbox"/> Original language with English subtitles Specify language:
	Target audience:	<input type="checkbox"/> General <input type="checkbox"/> Specific:
	Broadcaster (channel):	
	Date of first broadcast:	
Platform of broadcasting used: <input type="checkbox"/> TV <input type="checkbox"/> Internet <input type="checkbox"/> Mobile		
Has the programme concept been produced for TV broadcasting? <input type="checkbox"/> Yes <input type="checkbox"/> No		

**Short synopsis (max 200 words):**

**Format submitted:**

- DVD
- Softcopy

Number of copies: **3**  
Type \_\_\_\_\_

<b>Programme credits:</b>	Production credits (organisations):  Executive producer:  Director:
<b>Organisation and contact information:</b>	Name of the organisation:  Address:
	Name of the contact person:  Position:  Tel: Fax: Email:
<b>Shipping address:</b> <i>(Entry form and Programme)</i>	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia
<b>AIBD contact person:</b>	Programme Manager: Ms Fathimath Leeza Email: <a href="mailto:leeza@aibd.org.my">leeza@aibd.org.my</a>
<b>Website information:</b>	<a href="http://www.aibd.org.my/worldtv">www.aibd.org.my/worldtv</a>