



WORLD TV AWARDS 2019
CATEGORY SCIENCE/ENVIRONMENT
The Best TV Programme on
Taming the Sea of Plastic

CRITERIA AND REGULATION

Genre:

TV Documentary, Short documentary/TV report, Docu drama, Edutainment/Infotainment TV programme, Public Service Announcement/TV Spot

Length:

A maximum of 60 minutes

All the entries will be judged according to the following criteria:

1. The programme must focus on the role plastic material play in polluting our lands and seas. It should describe concrete actions and/or practices in the field which create awareness on the harm plastic material cause and what can be done to eradicate the problem and alternate solutions for a plastic free life.
2. The programme could either focus on a local, regional, sectoral or on global point of view.
3. The programme should be creative and innovative with the ability to capture audience attention, and offer excellent production values.
4. The programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
5. The programme must have been produced within the last 12 months before the date of submission.
6. The programme should use an engaging and easily understandable style. Information presented in the video must be factually accurate.
7. The programme must be either in English or in any other language with English subtitles. It can also be without words.
8. The programme must be the original work of the entrants. Entrants must be able to demonstrate that they have full copyright clearance on all music, image, artwork and other audio-visual elements used in the programme.

Who can submit an entry?

⇒ Television producers from public service broadcasting organisations, private networks, freelancers etc. are invited to participate in this competition.

How many entries can be submitted?

⇒ Each producer/organisation can submit up to **2 entries**.

Format requested:

⇒ Programmes must be submitted in **DVD format**.

⇒ **3 DVDs** are requested for each programme submitted.

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⇒ **3 DVDs** are requested for each programme submitted.

Shipping information:

The DVDs and the submission forms should be sent to Ms. Fathimath Leeza at the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)
2nd Floor, Bangunan Teknologi (IPPTAR Lama)
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

Deadline:

The entry forms and the DVDs should reach AIBD **no later than:**
Friday, 26th April 2019

Jury:

Jury members are senior media professionals from various countries and regions.

Winner Prize:

⇒ **US\$5,000.00 cash** in favor of the producer and/or broadcasting organisation

⇒ **A trophy and a certificate** presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

⇒ **A trip to Seam Reap, Cambodia** to receive the trophy and the certificate at the Asia Media Summit (AMS) on 13 June 2019, a global media gathering.

Note:

⇒ The names of the winner and runner-up will be announced at the AMS 2019, Seam Reap, Cambodia.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference in Bhutan in 2019.

Information:

More information on World TV Awards is available at: www.aibd.org.my/worldtv



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ENTRY FORM

Submission deadline: 26th April 2019

Please fill separate form for each entry

Award category	WORLD TV AWARDS 2018 <u>CATEGORY SCIENCE/ENVIRONMENT</u> The Best TV Programme on Taming the Sea of Plastic		
Programme description	Title in English:		
	Title in original language:		
	Duration (in minutes):		
	Language:	<input type="checkbox"/> English <input type="checkbox"/> Original language with English subtitles Specify language:	
	Target audience:	<input type="checkbox"/> General <input type="checkbox"/> Specific:	
	Broadcaster (channel): Date of first broadcast:		
Platform of broadcasting used: <input type="checkbox"/> TV <input type="checkbox"/> Internet <input type="checkbox"/> Mobile Has the programme concept been produced for TV broadcasting? <input type="checkbox"/> Yes <input type="checkbox"/> No			



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Short synopsis (max 200 words):

Large empty rectangular box for writing the short synopsis.

Format submitted:	<input type="checkbox"/> DVD	Number of copies: 3
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Programme credits:	Production credits (organisations): Executive producer: Director:
Organisation and contact information:	Name of the organisation: Address:
	Name of the contact person: Position: Tel: Fax: Email:
Shipping address: <i>(Entry form and Programme)</i>	Asia-Pacific Institute for Broadcasting Development (AIBD) 2nd Floor, Bangunan Teknologi (IPPTAR Lama) Kompleks Angkasapuri 50614 Kuala Lumpur, Malaysia
AIBD contact person:	Programme Manager: Ms Fathimath Leeza Email: leeza@aibd.org.my
Website information:	www.aibd.org.my/worldtv