



Asia Media Summit 2017

6 – 8 June 2017, Qingdao, China

Sponsorship Opportunities

	Platinum Sponsors USD 100,000	Gold Sponsors USD 30,000	World TV Award – Science Category USD 20,000	World TV Award – Humanity Category USD 4,000	Silver Sponsors USD 10,000 – 15,000	Other Opportunities USD 2,500 – 20,000
1. Cocktail Reception on 5 June	1. 1 main speaking slot 2. Display 4 roll-up bunting 3. 5 free attendance	1. 1 speaking slot 2. Display 2 roll-up bunting 3. 3 free attendance	1. 1 speaking slot 2. Display 1 roll-up bunting 3. 2 free attendance	1. 1 free attendance	1. 1 free attendance	-
2. AMS Inaugural Ceremony on 6 June	4. 1 VVIP seating	4. 1 VIP seating	-	-	-	-
3. AMS Gala Dinner on 6 June	5. 1 VVIP seating	5. 1 VIP seating	-	-	-	-
4. AMS Closing Ceremony on 7 June	-	-	4. Presentation of the Award together with AIBD Director, with a 2-minute speech	2. Presentation of the Award together with ASBU DG, and AIBD Director, with a 1-minute speech	-	-
5. AMS 6 – 7 June	6. 10 free attendance	6. 5 free attendance	5. 3 free attendance	3. 2 free attendance	2. 3 free attendance	-
6. Logo Placement	7. AMS Brochure 8. AMS Programme Guide 9. Main stage backdrop 10. AMS webpage	7. AMS Brochure 8. AMS Programme Guide 9. Main stage backdrop 10. AMS webpage	6. AMS Brochure 7. AMS Programme Guide 8. AMS webpage	4. AMS Brochure 5. AMS Programme Guide	3. AMS Brochure 4. Main stage backdrop 5. AMS webpage	1. USD 5,000 - Main stage backdrop
7. Advertisement - Size 5.8" (W) x 8.3" (H)	11. 1 full page colour in AMS Brochure 12. 1 full page colour in AMS Programme Guide 13. 1 full page colour in AMS Proceedings (post summit)	11. 1 full page colour in AMS Programme Guide	9. 1 full page colour in AMS Programme Guide	-	6. 1 full page colour in AMS Programme Guide	1. USD 2,500 - 1 full page colour in AMS Programme Guide
8. Exhibition Booth from 5 – 7 June	14. 4 standard booths with signage, light, 1 table and chair	12. 2 standard booths with signage, light, 1 table and chair	-	-	7. 1 standard booth with signage, light, 1 table and chair	1. USD 2,500 - 1 standard booth with signage, light, 1 table and chair
9. Lanyard	-	-	-	-	-	1. USD 5,000 – Logo printing on one side

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