



Asia Media Summit 2018
10–12 May 2018, New Delhi, India

Table of Sponsorship Benefits

	Platinum Partners USD 30,000	Gold Partners USD 20,000	World TV Award – Science Category USD 10,000	World TV Award – Humanity Category ASBU USD 5,000	Silver Partners USD 4,000	Other Opportunities USD 3,000
1. Cocktail Reception on 9 May	1. 1 main speaking slot 2. Display 4 roll-up buntings 3. 5 free attendance	1. 1 speaking slot 2. Display 2 roll-up buntings 3. 3 free attendance	1. 1 speaking slot 2. Display 1 roll-up bunting 3. 2 free attendance	1. 1 free attendance		-
2. AMS Inaugural Ceremony on 10 May	4. 1 VVIP seating	4. 1 VIP seating	-	-	-	-
3. AMS Gala Dinner on 10 May	5. 1 VVIP seating	5. 1 VIP seating	-	-	-	-
4. AMS Closing Ceremony on 11 May	-	-	4. Presentation of the Award together with AIBD Director, with a 2-minute speech	2. Presentation of the Award together with ASBU DG, and AIBD Director, with a 1-minute speech	-	-
5. AMS 10 & 11 May	6. 5 free attendance	6. 5 free attendance	5. 3 free attendance	3. 2 free attendance	2. 1 free attendance	-
6. Logo Placement	7. AMS Programme Guide 8. Main stage backdrop 9. AMS webpage	7. AMS Programme Guide 8. Main stage backdrop 9. AMS webpage	6. AMS Programme Guide 7. AMS webpage	4. AMS Programme Guide	3. Main stage backdrop 4. AMS webpage	
7. Advertisement - Size 5.8" (W) x 8.3" (H)	10. 1 full page colour in AMS Programme Guide 11. 1 full page colour in AMS Proceedings (post summit)	10. 1 full page colour in AMS Programme Guide	8. 1 full page colour in AMS Programme Guide		5. 1 full page colour in AMS Programme Guide	1. 1 full page colour in AMS Programme Guide
8. Exhibition Booth from 9 – 11 May	12. 2 standard booths with signage, light, 1 table and chair	11. 1 standard booths with signage, light, 1 table and chair	-	-	6. 1 standard booth with signage, light, 1 table and chair	2. 1 standard booth with signage, light, 1 table and 2 chairs
9. Lanyard	13. 500 pieces	-	-	-	-	-

Contact Person: Ms Monica Phang – monica@aibd.org.my

***** Remarks: Extra private advertisement production on-site must be covered by the respective sponsors
 Free attendance does not cover hotel accommodation & economy return airfare.**