



**World Television Award 2012 on  
- Category Humanity -  
“THE BEST TELEVISION DOCUMENTARY  
PROMOTING RELIGIOUS UNDERSTANDING AND TOLERANCE”**

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**CRITERIA & REGULATION**

**Genre**

Documentary

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**Length**

A maximum of 60 minutes.

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**Criteria**

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1. The programme must effectively promote understanding and tolerance of different religions on a world wide, regional or national basis. It must represent an outstanding example of a programme that deals with religious differences with sensitivity, dignity and accuracy in a positive manner. The programme should strengthen the culture of dialogue among various religions and ethnic groups of society.
2. The programme should be creative and innovative with the ability to capture audience’s attention, and offer excellent production values.
3. The programme should reflect the responsibility of the media in promoting religious identity and respect of cultural diversity.
4. In addition, the programme must have been aired or must be scheduled for broadcasting in its originating country on national and/or any private TV network (broadcasting sheet to be provided).
5. The programme must have been produced in the last 24 months before submission.
6. The programme must be either in English or in any other language with English subtitles.

### Open to all TV producers

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⇒ All types of television producers, including public service broadcasting organizations, private networks, free lancers etc. are invited to participate in this competition.

⇒ Each producer/organization **can submit up to two TV programmes.**

### Format and Shipment

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⇒ Programmes must be submitted in **DVD** format.

⇒ **2 DVD** are requested for each programme submitted.

(If possible, organizers would appreciate to get also Beta SP tape)

The DVD and submission form available at <http://www.aibd.org.my/worldtv> should be sent to Ms. Geraldine Mouche at the following address:

⇒ Asia–Pacific Institute for Broadcasting Development – AIBD  
2<sup>nd</sup> Floor, Bangunan IPPTAR  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

### Closing date

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16<sup>th</sup> April 2012

### Jury

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Jury members are senior media managers from various countries and regions.

### Prize

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⇒ US\$5,000.00 cash in favor of the producer & his/her broadcasting organization

⇒ A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

### Note

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⇒ The announcement of the winner will be made on the AIBD website from 14<sup>th</sup> May 2012.

⇒ The winner will be invited to attend the Asia Media Summit 2012 (AMS), 29-30 May 2012 in Bangkok, Thailand, a global gathering of broadcasters.

⇒ The AIBD Director and representatives of the sponsors will hand over the prize to the winner during the AMS.

⇒ A video clip of the winner's programme will be screened during the AMS as well as during the AIBD General Conference organized in Kathmandu, Nepal from 25 to 27 July 2012.