



**34TH ANNUAL GATHERING AND THE 7TH AIBD
GENERAL CONFERENCE & ASSOCIATED MEETINGS
JULY 21 - 24 , 2008 - BALI, INDONESIA**



**Report of the 34th Annual Gathering and the 7th AIBD General Conference
21 - 24 July 2008, Bali - Indonesia**

1.. Opening and welcome remarks by the Director, AIBD

On behalf of the host, and the AIBD, Dr. Mottaghi warmly welcomed all delegates and partners to the 7th AIBD General Conference and Associated Meetings in Bali. Mr. Mottaghi took this opportunity to thank the Ministry of Communication and Information technology (MCIT) and colleagues from TVRI and RRI, Indonesia for their excellent arrangements and gracious hospitality. Referring to the busy programme schedule of the Institute since its annual meeting in 2007, Mr. Mottaghi pointed out that the Institute had a successful year in implementing the AIBD Strategic Plan.

2. Election of the President of the AIBD General Conference

3. Election of the Vice-President of the AIBD General Conference

Mr. Mottaghi referred to Article 8, of the Agreement Establishing the AIBD, concluded in Kuala Lumpur on 12 August 1977, and amended and adopted by the AIBD Governing Council at its 25th Meeting in Islamabad, Pakistan on 19 - 22 July 1999. He pointed out that there shall be a General Conference for the Institute, comprising all its members, observers, donor governments, UN specialized agencies, sponsors or cooperating organizations in recognition of their contribution to the Institute.

Dr. Mottaghi reported that the General Conference should meet once a year in ordinary sessions. The General Conference shall have a President and a Vice President both of whom shall be elected by a majority vote every 2 years from among its full members only. Incumbents may be re-elected but can serve only two consecutive 2-year terms. However, they may be elected for subsequent terms after an absence of at least one term.

Director, AIBD reported that according to the Agreement Establishing the AIBD, only full members attending the General Conference should have the right to vote. And, according to Article 2 of the Agreement Establishing the AIBD, all countries, which are members and associate members of the United Nations Economic and Social Commission for Asia and the Pacific, shall be eligible for membership of the Institute. Any such country, on becoming a party to the Agreement in accordance with the provision of Article 15 or 16 of this Agreement, shall become a full member of the Institute.

Mr. Mottaghi stated that the General Conference at its 2006 meeting in Phuket, unanimously **elected Thailand as the President** of the General Conference. China was elected as the Vice President, which was unanimously endorsed by all member countries. Therefore, Thailand and China were elected as the President and Vice President of the AIBD General Conference for a period of two years effective July 2006. This means that Thailand and China would continue their positions from July 2006 to July 2008 to chair and vice chair the GC in 2006 and 2007 prior to the GC in 2008.

Dr. Mottaghi added that the term of office for Thailand would expire in July 2008 prior to the 7th General Conference in Bali. Therefore, Thailand is eligible to seek for re-election for a second term of two years with effect from July 2008.

The term of office for China will also expire in July 2008 prior to the 7th General Conference in Bali. China was elected as Vice President of the AIBD General Conference by the General Conference in Colombo in July 2004 for a period of two years (2004 and 2005). The General Conference in Phuket in 2006 re-elected China as Vice President of the AIBD General Conference for a second term (2006 and 2007). Mr. Mottaghi reported that since China has served for two consecutive 2-year terms, **incumbents might be elected for subsequent terms after an absence of at least one term.**

Mr. Mottaghi also informed the General Conference that **Thailand** has informed the Secretariat that it is **not seeking re-election** for the position of President of the General Conference. This was furthermore confirmed by the delegation from Thailand at the General Conference in Bali. Therefore, Mr. Mottaghi requested the General Conference to elect a President and Vice-President for a period of two years effective July 2008 to chair the General Conference in 2008 and 2009.

The General Conference in Bali, unanimously **elected Maldives as the President of the General Conference.** Nomination was made by China, which was unanimously endorsed by all member countries. Malaysia and Korea nominated Fiji as the Vice President, which was also unanimously endorsed by all member countries. Therefore, Maldives and Fiji were elected as the President and Vice President of the AIBD General Conference for a period of two years effective July 2008 to chair the General Conference in 2008 and 2009.

The positions of the President and Vice President of the General Conference are meant for the Governments and not for the organizations and individuals.

4. Opening and welcome remarks by the President of the AIBD General Conference

Representing the Government of Maldives, **Mr. Ali Khalid**, Chief Executive Officer, Television **Maldives** thanked members of the General Conference for their confidence in his government and himself. Mr. Ali Khalid reconfirmed that his organization will continue supporting AIBD in all areas, as has been the case in the past. He also congratulated AIBD for its outstanding achievement in implementing the strategic plan as approved by the General Conference.

Representing the Government of Fiji, **Major Neumi Leweni**, Deputy Secretary, Department of Information expressed his thanks to all members for **electing Fiji as the Vice President** of the General Conference. He shared sentiments mentioned by the Chairman on the enormous progress made by AIBD and expressed his full support to

the Institute. He also mentioned that Fiji would be doing its best in hosting the next AIBD General Conference in 2009.

5. Adoption of the agenda

The agenda was adopted unanimously.

6. Confirmation of the Report of the 6th AIBD General Conference held from 16- 19 July 2007 in Maldives

The General Conference endorsed the report of the 6th General Conference, which was held from 16 - 19 July 2007 in Maldives.

7. New AIBD Membership

Director, AIBD reported that the Agreement Establishing the AIBD has been amended through the United Nations in New York, with effect from December 15, 2001. Referring to Article 2 of the Agreement, he briefed the Conference that the Institute is now able to welcome new members from private networks, broadcast universities and other international broadcast entities. National Centres and national institutes of broadcasting and organizations dealing in the main with electronic media, whether publicly or privately owned, may apply for affiliate membership of the Institute, subject to the approval of the General Conference

Mr. Mottaghi mentioned that at the last General Conference, the Institute had 55 Affiliate Members. He informed the General Conference that the following 23 organizations have applied for AIBD Affiliate Membership between the **period of August 2007 to June 2008** and their applications have been approved by the member countries accordingly:

1. Maldives Media Company (MMC)
2. Atoll Investment (Maldives) Pvt. Ltd.
3. Power99FM Network - Pakistan
4. Saba Media Organization (SMO) - Afghanistan
5. Association of Community Radio Broadcasters Nepal (ACORAB)
6. Forever Group Co Ltd - Myanmar
7. Island Broadcasting Company PVT Ltd – VTV - Maldives
8. Ministry of Culture and Information (MOCI), Kingdom of Saudi Arabia
9. Pakistan Electronic Media Regulatory Authority (PEMRA)
10. Chenzig Communications (Centennial Radio) - Bhutan
11. Channel 25 Television - Mongolia
12. Press Institute of Mongolia - Mongolia
13. ASTRO All Asia Networks plc - Malaysia
14. Cii Broadcasting (Pty) Ltd. - South Africa
15. Ulaanbaatar Broadcasting System (UBS) - Mongolia
16. New Delhi Television Ltd. (NDTV) - India
17. Mandalay City FM - Myanmar
18. Channel i - Bangladesh
19. Mongolian Education Channel - Mongolia
20. Yemen General Corporation for Radio and TV (YGCRTV)

21. Sudanese radio and television Corporation (SRTC)
22. Broadcast Australia
23. Romanian Radio Broadcasting Company

Dr. Mottaghi informed the General Conference that **SVOX**, from Canada had informed us that they are not in a position to continue their membership. AIBD was also informed that the Philippines Broadcasting Institute (**PBI**) **was not functioning** any more. So, these two affiliate members will be removed from the list of AIBD Affiliate Members. With the above-mentioned new applications, the number of AIBD Affiliate Members would be **73 in July 2008** as compared to 55 in July 2007

8. Chairman's Report on the 19th Strategic Plan Team Meeting, held on 29th May 2008, Kuala Lumpur

Mr. Cao Yin, Chairman of the AIBD Strategic Plan Team and Deputy Director-General, Foreign Affairs Department, State Administration of Radio, Film & TV (SARFT, China) presented the above-mentioned report.

The General Conference endorsed the report of the 19th Meeting of the AIBD Strategic Plan Team. The Report is at ANNEXE 4.c.

9. Report of the Chairman of the AIBD Executive Board 21 July, 2008 - Bali

Mr Freddy H. Tulung, Chairperson of the AIBD Executive Board Meeting presented the report of the Executive Board held in Bali on 21st July 2008.

The General Conference endorsed the report of the Executive Board. The Report is at ANNEXE 5.

10. Director's Report

On behalf of the AIBD Secretariat, Mr. Mottaghi presented a comprehensive report of the activities that the Institute has implemented since the last General Conference in Maldives. He began his report by thanking all members, affiliates and partners for the meaningful support that they have rendered to their secretariat in Kuala Lumpur.

He also referred to his hard working colleagues at the Headquarters and outlined the key elements of many activities initiated by AIBD over the past 12 months. Mr. Mottaghi said that the past 12 months was a successful period for the Institute with lots of innovation and a huge number of activities offered to its members. Mr. Mottaghi focused on the objective of the Institute i.e. to implement the Strategic Plan of the AIBD based on its new vision and mission. He stated that AIBD has achieved critical improvements in building up the Human Resources in the secretariat, implementing its program activities, collaborating with governments, international, regional and national broadcasting partners, introducing new projects and moving ahead to best serve its members since the last General Conference in Maldives in 2007.

Dr. Mottaghi added that the last 12 months was also an opportunity for the Institute to strengthen its partnership with its permanent partners. It was also an opportunity to expand its cooperation with new partners around the globe as mentioned in the GC reports. Mr. Mottaghi also added that his report among other matters highlights some of the initiatives in the Human Resource Development, International and Regional Media Dialogue, New Affiliate Membership, Publications, World Television Award, Co-Production, Future Initiatives and Finance

Human Resource Development, HRD

Referring to Human Resource Development as the main task of the Institute, Mr. Mottaghi said the AIBD recruited two programme managers to strengthen its in-house human resources namely Mrs Lutfa Ahmed who is originally from Bangladesh and has 20 years of experience in the BBC and joined AIBD with effect from 1 December 2007 and Ms. Hyunsook Chung who has been working with the Educational Broadcasting System (EBS) in Korea and has been seconded to AIBD as Programme Manager since 8 January 2008. Dr. Mottaghi thanked the EBS for their kind support. He also informed the Conference that Joe Carlos worked with AIBD as Programme Manager for the past 21 months and returned to his hometown –Manila, for personal reasons but he is still assisting AIBD on a project basis.

Regional Capacity Building

Mr. Mottaghi reported that the AIBD has implemented some 71 activities within the period of 1st July 2007 to the end of June 2008 benefiting 1663 broadcasters. This includes 35 regional and 36 in-country activities in 360 training days.

The Director, AIBD also introduced some of the initiatives such as the Canada / AIBD workshops on Cultural Diversity, in-country workshops on HIV & AIDS, more initiatives on open space and world café format of activities, Reforming & Enhancing Regulatory Mechanisms, joint venture projects with Arab and African countries and the MBA Programme in Media and Communication.

MBA in Media and Communication

Dr. Mottaghi reported that for the first time in the history of the AIBD, the Institute is introducing the MBA Programme in cooperation with the Management Institute of Canada and Help University College in Kuala Lumpur. Further information is available at the AIBD Website at <http://w.w.w.aibd.org.my>

The MBA in Media and Communication, which will start launching from January 2009 in partnership with MIC, Canada and the Help University College. AIBD, MIC and HELP joined hands to create a new program in which the priority would be given to relevant subjects so that participants would be able to understand the implications and intricacies of communication and the media and be able to assume a practical managerial role in the different realms of professional communication.

Aims and objectives

The MBA in Communication and Media to be awarded by MIC is offered to those candidates wishing to acquire professional and practical skills in the media and other communication-oriented fields. Our aim is to teach students to be immediately

operative. In this regard, we have developed a concept that focuses on a cohesive cluster of interlinked courses.

At the end of this program the student should be able to :

- examine communication and media situations,
- analyze relevant issues,
- find appropriate solutions for these issues,
- work in a professional communication company such as radio, TV, newspapers, etc.
- take charge of the communication activities of a business corporation or organization

Aims and objectives

The MBA in Media and Communication programme runs over a 16-month period for 12 subjects (12 months online lecture + 4 weeks face to face discussion in Kuala Lumpur, Malaysia + a research project).

Tuition Fees

Admission fees - € 200.00 (non-refundable)

Tuition fees - € 7500.00

The fee could either be paid by the applicants or by their respective organizations. Respective organizations may also be willing to contribute to this project by covering part of the fee for each of their staff member. All the fees should be made payable to the Asia-Pacific Institute for Broadcasting Development.

Scholarship Scheme

Scholarship would be available to a certain number of countries. It may vary from country to country. If you need scholarship for your nominees, please advise us.

Towards the end of their program, participants will prepare a mini thesis based on a research project. A supervisor for this work will be nominated by MIC, AIBD and HELP University and the student will prepare his/her research project under the direction of this supervisor who will help the student to:

1. Choose a topic
2. Prepare a research plan
3. Find appropriate resources
4. Determine the relevant research methodology
5. Carry out the different steps of the work and
6. Prepare the research report.

Each student will start his/her research work at least four months before the end of the MBA program. Participants enroll in an MBA program offered by the MIC campus in Malaysia, and their library resources, such as online books and journals will be made available to our students throughout the world, in addition to the databases that MIC subscribes to.

International and Regional Media Dialogues

Mr. Mottaghi reported that as has been stated in our long - term Strategic Plan, AIBD's mission is to encourage regional dialogue and cooperation in electronic media policy in the Asia-Pacific region and to provide regional and international platform for dialogue in electronic media policies and development. In line with its new strategic plan and along with the long - term Action Plan, which was drafted based on the outcome of the Bangkok Declaration, AIBD is playing a more assertive role as an international platform to encourage dialogue and cooperation in the electronic media policy.

Mr. Mottaghi stated that AIBD has launched the Asia Media Summit since 2004, considered one of Asia's premiere communication events. The AMS in 2008 among other themes hosted some 17 pre and post summit events such as AIBD - NHK Regional Seminar on HDTV, Roundtable Discussion on Asia - Pacific Approach to PSB, AIBD/ WRTVC Workshop on Media Quality Management, AIBD Workshop on Media Laws, Seminar on HIV & AIDS initiatives, Workshop on Fighting Stereotypes: Identity, Gender, Global Media Center for Development, Global, World Television Awards and media partnership committees with Africa and the Arab countries. Dr. Mottaghi added that 501 participants attended this year's AMS from over 165 organizations, which was the highest number of participants.

He reported that running such a mega event with its 17 entirely different associated workshops, inviting over 500 high caliber participants and three more workshops immediately after the Summit was a huge undertaking that required the teamwork from the Secretariat, all members and partners. He also mentioned that the live web casting of all AMS sessions helped promote the Asia Media Summit to a highly professional global media. Dr. Mottaghi **thanked all AMS partners and sponsors** for making it all possible. In particular, he **thanked the Friedrich Ebert Stiftung (FES) for the invaluable support** they rendered to AIBD as the Principle Sponsor of the AMS 2008.

He also thanked his colleagues at AIBD for their outstanding endeavors and the sense of teamwork and professionalism, with which they handled their task. He furthermore, reported that based on the decision made by the Strategic Plan Team, the Asia Media Summit will be held in Asia on a yearly basis and the future AMS events will be organized as follows:

- The AMS in 2009 would be from 25 - 27 May 2009 at The Venetian Macao Resort Hotel, Macao, China
- The AMS in 2010 will be hosted by the SARFT from 24 - 25 May, in Shanghai
- The AMS in 2011 will be hosted by ABC, Australia from 24 - 25 May, in Sydney (TBC)
- The AMS in 2012 will be hosted by the Ministry of information, from 29 - 30 May in New Delhi, India
- The AMS in 2013 will be hosted by the Media Development Authority (MDA), Singapore (TBC)

International Media Dialogues:

Dr. Mottaghi reported that the Institute would continue to emphasize on the importance of media dialogue at the national and international level as stipulated in our strategic plan. He added that AIBD along with its partners will also conduct more programmes on how the media can deal with social development issues; such as poverty alleviation, ethnic and cultural conflicts, and the empowerment of women, cultural minorities and disadvantaged groups through ICTs.

Mr. Mottaghi reported that the 1st Asia – Pacific and Europe Media Dialogue was held at the UNESCO HQ from 11 - 13 September 2006. **Thanks to the French Government** and the European partners for their partnership. The second version of the intercontinental media dialogue took place from 3- 5 September 2007 in Bonn. **Thanks to Deutsche Welle (DW)** for hosting this conference so ably. Over 300 participants attended the conference from the two continents along with observers from other regions. Mr. Mottaghi stated that DW should be commended for its invaluable partnership with AIBD in making the second Asia – Pacific and Europe Media dialogue a resounding success.

Director, AIBD added that this intercontinental endeavor would continue in 2009 where Radio Netherlands Worldwide (RNW) will be hosting the 3rd conference in Amsterdam.

The 1st Conference of the Heads of States on Information and Broadcasting in the Asia – Pacific region, 27- 29 September 2010

Mr. Mottaghi briefed the Conference that the above-mentioned historical conference has been scheduled from 27- 29 September 2010. The conference will be held for three days. The first day would be devoted to the Heads of Radio and Television. The second day would be the 2nd Ministerial Conference and is meant for the Ministers followed by Day three, which will be devoted to the Heads of States. He informed the General Conference that the Ministry of Communication, Vietnam has informed the secretariat that they are not in a position to host this conference in Hanoi for technical reasons. Therefore, the secretariat will look for another potential host country.

New Affiliate Membership

Mr. Mottaghi reported that the increase in the number of Affiliate Members represents a success indicator of the professional achievement of the Institute. It also shows the attractiveness of the benefits members derived from AIBD. He added that the number of Affiliate members has increased from 55 in July 2007 to 73 in July 2008. Needless to say that every new member brings added value and partnership to the Institute in addition to its annual cash contribution.

AIBD Publications since July 2007

Dr. Mottaghi reported that although the Institute is not a research or publication organization, it has taken action in publishing the following publications: Asia Media Summit 2007, Broadcasting and Cultural Diversity, Handbook on HIV & AIDS for Training TV Producers, Handbook on Media and Elections, Minimum Quality Standards in HIV Communication (to be published by UNAIDS), Asia- Pacific Approach to PSB and AIBD Hand Book: "Who is Who". We are also exploring the possibility of further publications in future based on the developmental needs of our members.

World Television Award 2008 For the Best Documentary promoting Religious Understanding and Tolerance

Mr. Mottaghi reported that this international award is open to all broadcasters in Asia, Pacific, Europe, Africa, and North America from the public and private sector; and free-lancers. The award comprises a cash prize of USD 7000, a trophy and certificate to the winner. This annual award is being supported by ASBU, CBA, SABA, RTM, IRIB and AIBD.

He added that we **received 34 entries** this year from 20 countries as opposed to 18 countries last year. The participating countries were Hong-Kong, Syria, Vietnam, Malaysia, Indonesia, Iran, Korea, Australia, Germany, Spain, France, Tanzania, Sweden, South Africa, China, India, Egypt, Canada, Pakistan and Uzbekistan. Mr. Mottaghi mentioned that the Awards selection took place in Kuala Lumpur as a Pre-Asia Media Summit event. The international Jury was **chaired by Ms. Moneeza Hashmi** and comprised 8 members from Malaysia, Korea, Egypt, Singapore, Pakistan and Algeria. The Jury screened the 34 entries and gave them a score out of 20.

He stated that four entries were short-listed and screened again. The deliberation was based on production and content value and the Jury reached a decision on the 1st runner up and the winner.

Winner, Runner Up and Prize

The jury selected as the top prize **Winner, " *The Letter* "**, which was produced by Chedza Media production and broadcasted by South African Broadcasting Corporation (**SABC**). The first runner up was titled "***Asian Corridor to Heaven*** " from Korean Broadcasting System (**KBS**).

The Letter is a moving story of forgiveness and tolerance in one of the most troubled spots of the world. This documentary is the story of a close relationship that builds up between Robi, a single Israeli mother; who lost her 28-year old son to a Palestinian sniper bullet and Ali a young Palestinian man who has also lost his family members in this conflict. Instead of hate and revenge these two people become close friends trying to find a non-violent solution to a cruel problem.

They have formed a bereavement committee trying to bring families of both Israeli and Palestinians together to promote a peaceful solution to the conflict. Robi has written a letter to the mother of the Palestinian sniper who is in jail reaching out to her in an attempt to lessen the distances between them. She gave that letter to Ali to deliver and is still waiting for an answer.

The Prize, which consists of a **Trophy, Certificate and US\$7,000.00 cash** will be handed over to the broadcaster and the director of *The Letter* during the AIBD General Conference on 21 July 2008 in Bali, Indonesia. In addition, the first Runner-Up will receive a Certificate.

Asian Corridor to Heaven is an amazing journey covering 2100 miles all the way over mountains, through rivers, streams, ice, snow and rain by 3 Tibetan pilgrims who lie flat on the ground to do a bow every 5 steps of the way to Lhasa. Remarkably shot, beautifully edited this documentary gave an insight into the religious beliefs of these pilgrims in search of a better life after death.

Please refer to the AIBD website www.aibd.org.my/awards to watch the 2 video clips of the Winner and the 1st Runner-up.

Financing the World Award

The 5th World TV Award has been supported by the AIBD, the ASBU, SABA, CBA, RTM and IRIB.

Radio and TV Co – Production

Dr. Mottaghi reported that AIBD has successfully launched several Radio and TV Co – Productions over the past few months. This includes a regional Radio co-production on Cultural Diversity, a Television Co-production on the same topic, a TV co- production on HIV & AIDS, a TV mini documentary on children programmes, titled “I am...”

The said projects were well received and attended by the members and AIBD is expected to implement two projects towards the end of 2008. In particular, members are willing to continue the “I am project” on a yearly basis. The details are included in the GC report.

Consultancy services

Director, AIBD reported that AIBD has been offering consultancy services to some of its members on a case by case basis. This seems to be a successful exercise. AIBD is currently helping members in projects such as digitizing audio video archives, going digital, drafting a new strategic plan, vision, mission and objectives for some of our new members, helping broadcasters in establishing a radio and TV training Center and drafting a new organizational chart for the organization etc. Mr. Mottaghi then briefed members on the consultancy project offered to MRTV4 in Myanmar as an example.

Finance and Fixed Deposit

Mr. Mottaghi thanked all members who are prompt in paying their annual subscriptions within the first quarter of each year as approved by the Governing Council meeting. He also requested those who have yet to pay, to clear their subscription in arrears as soon as possible.

Income and Expenditure

Mr. Mottaghi reported that the income from members’ annual subscription is received by AIBD in US Dollar and part of its expenditure is in Ringgit. It is, therefore, to be noted that the continued appreciation of the Ringgit will again cause the Institute to suffer exchange losses for the financial year under review when subscription income is converted into Ringgit, which means that it has a negative impact on the actual income of the Institute.

He added that the RM was 3.8 against US\$. As of May 2008, the exchange rate is 3.2 against US\$. The continued appreciation of the Ringgit has caused the **Institute to suffer a loss of over USD100, 000.00 for the financial year**; when the subscription income is converted into Ringgit.

Director of AIBD added that during the financial year under review, AIBD had to bear some additional expenditure for the Asia Media Summit, Asia – Pacific and Europe Media Dialogue in Bonn and the 30th Anniversary book and renovation of the secretariat ‘s building. Mr. Mottaghi reported that the FES kindly covered the total costs of the 30th Anniversary book amounting to RM71,000.00. FES also contributed extensively to the expenses related to the renovation of the AIBD premises for which the Institute is grateful to the FES.

Dr. Mottaghi stated that AIBD is pleased to report that despite all these additional expenditures, AIBD was still able to increase the fixed deposit. The Institute's fixed deposit funds are placed with Malaysian financial institutions in Ringgit.

The funds in the fixed deposit as of 30 June 2008 was RM4,567,070.38, which shows an increase of RM245,595.85 over the fixed deposit at the end of June 2007 and an increase of RM400,827.92 over the fixed deposit at the end of December 2007. The fixed deposit at the end of June 2007 was RM 4,321,474.53. The fixed deposit as of 31 December 2007 was RM 4,166,242.46.

The US Dollar fixed deposit sums for the respective year ended are as follows:

<u>Year ended</u>	<u>RM</u>	<u>USD</u>	<u>AIBD standard exchange rate</u>
2006	3,833,333.31	1,050,228.00	(USD 1 = RM 3.65)
2007	4,166,242.46	1,225,365.00	(USD 1 = RM 3.40)

The **fixed deposit** at the end of June 2008 was RM4, 567,070.38, which would be **USD1, 343,256.00** with an exchange rate of USD 1= RM3.4 and USD1, 427,209.00 with an exchange rate of USD1 = RM 3.2

Vote of thanks

Dr. Mottaghi concluded his report by expressing his sincere thanks and appreciation to all Member countries, Affiliates and Partners for their active role in leading the Institute. Implementing a huge number of projects in the region was only possible due to the valuable support that AIBD has received from its members as well as supportive partners.

He also placed on record his thanks and appreciation to his hard working colleagues at the AIBD Secretariat for their team work and sense of professionalism with which they handled their tasks.

The details of all activities that have been implemented during the past one-year have been reflected in the report of the activities.

	Total Trainings /Workshops	Total Seminars	Total Participants
January – June 2008	27 (586)	4 (407)	993
July - December 2007	38 (506)	2 (164)	670
Total: July 2007 to June 2008	65 (1,092)	6 (571)	(1,663)

No. of Activities	71
No. of Participants	1663
No. of Training Days	360
Average No. of Participants per Training	23
Average Duration of the Training	5
No. of In-Country Activities	36
No. of Regional Activities	35
No. of In-Country Participants	514 + ... (entire station of MRTV, Myanmar according to Marcel)
No. of Regional Participants	1149
No. of Consultant	66 (speakers are not counted)
No. of Sponsors	31
No. of Countries with In-Country Activities	14
No. of Countries considered in Regional Activities	10
No. of Countries participated in Regional Activities	51
No. of Subjects	50
Activities on Management	7
Activities on Journalistic Skills	8
Activities on Engineering Subjects	11
Activities on Archiving	2
Activities on Gender Issues	2
Activities on Peace and Conflict Resolution	2
Activities on PSB and Citizen Media	1

Activities on Production Skills	10
Activities on Children Issues	7
Activities on Media Policies	4
Activities on Training	17
Activities on IT Related Subjects	2
Activities on Health Issues	5
Activities on Cultural Diversity	3

After the Director's report, **Mr. Cao Yin** (Chairman of the AIBD Strategic Plan Team and Deputy Director-General, Foreign Affairs Department, State Administration of Radio, Film & TV - SARFT, China) made the following statement: **Quote: -**

"Most of you colleagues, remember that just a few years ago, AIBD was in a very difficult situation. AIBD had 19 members only with less than 10 activities per year supported by 2 partners. Financially , AIBD was in a bad uncertain situation "

The situation has **changed entirely in just a few years** in a way that AIBD has over 120 members including **76 new affiliates and 43 organizations** in 26 full member countries. AIBD is currently implementing over 100 projects per year in collaboration **with 68 partners** effectively and professionally. The Institute is playing an important role at the global level by regularly organizing outstanding international media dialogues. Several new initiatives have been introduced namely the ministerial conference in Bangkok, co-production, consultancy services, publications, MBA program etc. in a way that AIBD is even helping some other international broadcasting organizations. Financially the Institute is quite stable adding to its fix deposit on a yearly basis.

All these are clear signs that indicate that the Institute is going from strength to strength, for which we should commend Javad and his team for their dedicated work and commitment. Needless to say that Javad has brought a new life to the AIBD in partnership with all members and partners. We have also started our long - term action plan and are also heading for the Heads of states in 2010. It is essential for us to ensure that this important conference will go smoothly and more important than that its outcomes would be well implemented. I noticed that Javad's contract will expire before the Heads of States' conference in 2010 and therefore, **I would like to move to renew his contract for a period of 5 years and even more** after his current contract to ensure the sustainability of the AIBD and also to ensure that our long-term action plan will be secured. **I would also like to place on record our sincere appreciation to Javad's contribution** to the AIBD and want him to stay for a long term". Members of the Conference **unanimously endorsed this move.**

Mr. Hilmy Ahmed, from Sri Lanka confirmed China's recommendation and suggested to renew the Director's contract for a period of ten (10) years after the expiry of his current contract and convince Javad to stay on as the Director. He furthermore suggested a lifetime contract to the

Director. Mr. Freddy H. Tulung, (Acting Director-General of Media and Information Dissemination, Ministry of Communication and Information Technology) representing the Government of Indonesia and the Chairman of the Executive Board, fully endorsed this resolution. This was immediately supported by Dato' Jumat Engson representing the Government of Malaysia, Mr. Badru Naseer, representing the Government of Maldives and other members of the Conference also joined in supporting this resolution.

Mr. Manuel Goncalves (Vice Chairman & CEO, TDM Macao), referred to the outstanding achievement of Javad Mottaghi and endorsed a lifetime contract for him. Mr. Ian Morrison from Friends of Canadian Broadcasting, Canada strongly endorsed this resolution. Dr. Phil Molefe, representing African Union of Broadcasters (AUB), Southern African Broadcasting Association (SABA) and his own organization Southern African Broadcasting Corporation (SABC) added the voice of Africa praising the Director of AIBD for his outstanding achievement endorsing a lifetime contract for Dr. Mottaghi. Other members including Mongolia, Korea, Nepal, Fiji, and Micronesia strongly supported this resolution.

In response to such an overwhelming support stated by all members of the General Conference, **Dr. Mottaghi thanked all members** for their invaluable and meaningful support and agreed to stay on to serve the Institute as was approved by the General Conference. Dr. Mottaghi added that the credit for the success of the Institute goes to all members and partners for which he is grateful to all colleagues.

11. Report on the Media Awards: -

11.1 The World TV Award for the Best Documentary Promoting Religious Understanding and Tolerance

11.2 The AIBD Annual Awards in 2008

The above-mentioned reports were submitted to the General Conference in Bali. Copies are attached as **ANNEXE 3.a and ANNEXE 3.b.**

JURY & SELECTION

The Awards selection took place in Kuala Lumpur as an AMS pre-summit activity. The international Jury (Annex I) chaired by Ms. Moneeza Hashmi and comprised 8 members from Malaysia, Korea, Egypt, Singapore, Pakistan and Algeria. 34 entries were screened and the Jury gave them a score out of 20.

Four entries were short-listed and screened again. After deliberation based on production and content values (Annex III), the Jury reached a decision on the 1st runner up and the winner.

The jury selected as the top prize winner *The Letter*, which was produced by Chedza Media production and broadcasted by South African Broadcasting Corporation. The first runner up was titled *Asian Corridor to Heaven* from Korean Broadcasting System.

AIBD AWARDS 2008

AIBD TV Awards for the Best Programme on Climate Changes and Sustainable Development

In the category for best programme on climate changes and sustainable development, 8 entries were screened and adjudged **winner was “Choice for the Future,”** the entry submitted by Seoul Broadcasting System (SBS), Korea. The documentary’s executive producer is Seo Yoo-jung and its director, Park Jin-hong. This 52-minute documentary was broadcasted by SBS in November 2007.

“Choice for the Future” is the last part of a Special Documentary Trilogy dedicated to climates changes and deals with the Global Warming and the Peak Oil. By showing the individual life at the micro level and various scenes around the world, **“Choice for the Future”** gives us a view of the macro crises of Global Warning and Peak Oil and provides us a chance to reconsider the modern civilization and life style that depends on fossil fuel.

The AIBD TV Award for the “Best Programme on Climate Changes and Sustainable Development” was supported by KBS Korea.

AIBD Radio Award on “the Best Entertainment Programme for Children”

In the category for best entertainment radio programme for children, 8 entries were screened, and the Board of Judges selected as the **top winner “A Golden Monkey named Bold”**, the entry submitted by China National Radio and produced and directed by Ms Li Xin and Ms Dou Weizhuo.

Through one of the four Chinese classical novels, **“A Golden Monkey named Bold”** inspires kids’ curiosity and imagination, driving them to understand more about the habits of Golden Monkeys and contribute to the protection of this species. Dynamically and perfectly directed, this 12-minute radio drama attracted the kid’s attention on a crucial subject related to their local environment.

AIBD Radio Award on “the Best Entertainment Programme for Children” was supported by AIBD

This award refers to the Reinhard Keune’s Memorial Award on the Best Programme Promoting Good Management and Entrepreneurship.

There were only 3 entries for this award and unfortunately the Board of Judges selected **no one.**

Reinhard Keune’s Memorial Award on “the Best Programme Promoting Good Management and Entrepreneurship “ was supported by Radio Australia Television.

12. Report on the projects: News and Journalism - (refer to attachment - I)

The report of the following projects was presented at the General Conference in Bali. Copies are available in the **enclosed CD.**

Attachment - I

**AIBD/UNESCO Training of Radio Journalist in Ethics
Strategies, Concepts for Public Service and Development Programming**
1 - 5 October 2007, Kathmandu, Nepal

AIBD Regional Workshop on Convergent Journalism,
3 - 7 December, 2007, Jakarta, Indonesia

AIBD/ French Government Newsroom Management - Part II
26 - 28 March 2008, Jakarta, Indonesia

AIBD/EBU Week of the News Seminar
7 - 9 April 2008, Kuala Lumpur, Malaysia

AIBD/Thomson Foundation Workshop on TV News Management
25 - 26 May 2008, Kuala Lumpur, Malaysia

(In-Country)

Principles Of Journalism
21 - 25 July 2007, Male, Maldives

AIBD/DW-AKADEMIE In-Country Course on Reporting for Radio
24 September to 5 October 2007, Yangon, Myanmar

**AIBD/CBA In-Country Workshop on TV News Production
(Journalism)**
11 - 15 February 2008, Islamabad, Pakistan

AIBD/FES In-Country Workshop on Parliamentary Reporting
16 - 20 June 2008, Bhutan

**AIBD/Ministry of Information of Cambodia/TVK/French Government Regional training on:
"Newsroom Management/Part 1: Chief Editor: target, environment, editorial line"**
5 - 7 December 2007, Phnom Penh, Cambodia

AIBD/UNESCO-KABUL/IRIB Workshop on Three Phases on Production & News Broadcasting
23 - 28 February 2008, Kabul, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on News Lead
24 - 29 November 2007, RTA, Afghanistan

**AIBD/UNESCO/IRIB In-Country Training on Basic Principles
of News writing**
1 - 6 December 2007, RTA, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on Interviews and Press Conferences
8 - 13 December 2007, RTA, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on Coverage of International events
15 - 20 December 2007, RTA, Afghanistan

Programming :-

(Regional)

AIBD/FES Regional workshop on Gender and the Media (TV)
6-10 August 2007, Jakarta, Indonesia

**AIBD/UNIFEM/UNESCO Regional Workshop on
Fighting Stereotypes: Identity Gender**
26 May 2008, Kuala Lumpur, Malaysia

**AIBD/HBF Regional Workshop On Fictional And Real Violence
In Children's Television**
5 – 7 November 2007, Kuala Lumpur, Malaysia

**AIBD/CBA/French Government/ PRIX JEUNESSE ...International Workshop and co-production on
children's TV programmes - "I am"**
11 - 15 February 2008, Kuala Lumpur, Malaysia

**AIBD/ DW-AKADEMIE Pre-Conference Symposium:
Strategies and Visions for Future Cooperation**
30 August to 1 September 2007, Bonn-Germany

AIBD/ DW-AKADEMIE Workshop on Targeting Youth Audiences
30 August to 1 September 2007, Bonn-Germany

AIBD/ DW-AKADEMIE Programme Format Development for TV Drama Series
19 - 30 November 2007, Beijing, China

AIBD/FES/DW Regional Workshop On Peace Journalism
19 – 23 November 2007, Kuala Lumpur, Malaysia

**AIBD/CBA/French Government/FES/ Regional Workshop on
Understanding and Reporting Religion**
20 - 21 November 2007, Kuala Lumpur, Malaysia

AIBD/RCI Regional Workshop on Radio Co-Production on Cultural Diversity and Migrations
10 - 12 March 2008, Kuala Lumpur, Malaysia

AIBD/RCI Regional Workshop on TV Co-Production on Cultural Diversity and Migrations
10 - 12 March 2008, Kuala Lumpur, Malaysia

AIBD/FES Regional Workshop on Media and Elections
19 - 23 November 2007, Jakarta, Indonesia

GMAI/AMAI/AIBD/ABU Regional Workshop on HIV and AIDS
7-9 December 2007, Kuala Lumpur, Malaysia

GMAI/AMAI Seminar on HIV and AIDS

9 December 2007, Kuala Lumpur, Malaysia

AIBD/UNESCO Sub-Regional Workshop on: Young TV Producers Network in Asia on HIV and AIDS

24 March to 11 April 2008, Bangkok, Thailand

AIBD/UNESCO Regional Workshop on Media Law

25 & 26 May 2008, Kuala Lumpur, Malaysia

AIBD/WRTVC Workshop on Media Quality Management

25 May 2008, Kuala Lumpur, Malaysia

Training Needs Analysis

16-27 July 1007, Yangon, Myanmar

AIBD/CBA/MBC In-Country Workshop On Training Of Trainers

3-14 December 2007, Mauritius

AIBD/CBA Regional Workshop on Training of Trainers

31 Mar to 11 April 2008, FBCL, Fiji TV - Suva, Fiji

AIBD/CBA/PTV In-Country Workshop on Training of Trainers

30 July 10 August 2007, Islamabad, Pakistan

Media Law Training

23 - 25 July 2007, Kuala Lumpur, Malaysia

AIBD/CBA/TVM In-Country Workshop on Television Production

14-29 October 2007, Male, Maldives

AIBD/KBS/IRIB In-Country Workshop on "TV Coverage for Volleyball Matches"

24 - 30 April 2008, Iran

AIBD/FES In-Country Workshops on "Radio Production/Script Writing for Radio Programme"

26 - 30 November 2007, Yangon, Myanmar

AIBD/FES In-Country Workshops on "Radio Production/Script Writing for Radio Programme"

3 - 7 December 2007, Yangon, Myanmar

AIBD/CBA/ABC In-Country Workshop on Children's TV Programme Production

27 -31 January 2008, Male, Maldives

AIBD/CBA/Prix Jeunesse In-Country Workshop on programming and Suitcase and Scriptwriting for TV Children's Programmes

4 - 7 December 2007, MBC, Mauritius

AIBD/EBS In-Country Workshop for Quality Children's TV

29 January to 1 February 2008, Yangon, Myanmar

AIBD/EBS In-Country Workshop for Quality Children's TV
22 - 25 April 2008, Dhaka, Bangladesh

AIBD/EBS/Goethe Institut In-Country Workshop for Quality Children's TV with Prix Jeunesse Suitcase
23 - 28 June 2008, Colombo, Sri Lanka

AIBD/PRIX JEUNESSEE Workshop on Children TV Production - Mongolia

AIBD/FES In-Country workshop on Management Skills in Broadcasting
18 - 21 March 2008, MRTV, Myanmar

13. Report on the AIBD Publications - (refer to attachment -II)

Dr. Mottaghi reported that the AIBD has taken action in publishing the following publications:

1. Asia Media Summit 2007,
2. Broadcasting and Cultural Diversity,
3. Handbook on HIV & AIDS for Training TV Producers,
4. Handbook on Ethical Principles for Broadcasters,
5. Handbook on Media and Elections,
6. Minimum Quality Standards in HIV Communication (to be published by UNAIDS),
7. Asia- Pacific Approach to PSB ; and
8. AIBD Hand Book: " Who is Who "
- Mr. Mottaghi also requested members to advise AIBD, if they were of the opinion that particular publication should be published.

Attachment - II

Asia Media Summit 2007

Broadcasting and Cultural Diversity

Handbook on HIV & AIDS for Training TV Producers

Handbook on Ethical Principles for Broadcasters

Handbook on Media and Elections

Minimum Quality Standards in HIV Communication (to be published by UNAIDS)

AIBD Hand Book: - " Who is Who "

Asia- Pacific Approach to PSB

AIBD / Thompson Foundation Handbook on TV News Production

14. Report of the 1st meeting of the Afro – Asia - Pacific Media Partnership Committee, held on 26th May 2008, Kuala Lumpur

Dr. Mottaghi presented the report of the first meeting of the Afro – Asia – Pacific Media Partnership Committee that was held in KL on 26th May 2008. The formation of the Afro-Asia-Pacific Media Partnership Committee was initiated by SABA and AIBD and was approved during the Annual General Assembly of the Southern African Broadcasting Association (SABA) held in Windhoek, Namibia from 21- 24 October 2007.

The 1st Meeting of the Afro - Asia - Pacific Media Partnership (AFAP) Committee took place in Kuala Lumpur on 26 May 2008 to draft an action plan that will strengthen the partnership between Asia-Pacific and African broadcasters. The meeting was well attended by various broadcasters from the two continents. In addition to members of the AIBD and SABA, Elizabeth Smith (Secretary-General of the CBA) and Mr Savyasaachi Jain (Project Editor of the EU-India Media Initiative on HIV/AIDS) from the Thomson Foundation; participated at this meeting.

Mr. Mottaghi added that Mr. Arlindo Lopez (Secretary – General of the Southern African Broadcasting Association) played an important role in establishing the above-mentioned partnership committee to strengthen the cooperation between broadcasters in the two continents to ensure that the right image of Africa could be seen in Asia and vice versa. The committee also dealt with Radio and TV programme exchange , co- Production and joint venture training activities.

Dr. Mottaghi informed that Mr Bijayecoomar Madhou (Director-General, Mauritius Broadcasting Corporation -MBC) will be the Chairperson (AFAP) and AIBD President would be the Vice Chairperson for the AFAP committee for the next 2 years. Mr Bijayecoomar Madhou expressed his hope that the partnership committee will strengthen the existing cooperation between broadcasters in the two continents and called for full support from both SABA and the AIBD secretariat in Johannesburg and Kuala Lumpur to support him in making this partnership committee a fruitful exercise.

The report of the 1st Afro- Asia – Pacific Media Partnership Committee is attached as **Appendix - I.**

15. Report of the 1st meeting of the AIBD / ASBU Media Partnership Committee, held on 26th May 2008, Kuala Lumpur

Dr. Mottaghi presented the report of the above-mentioned committee. The formation of the AIBD / ASBU Media Partnership Committee was initiated by ASBU and AIBD during the 27th Ordinary Session of the ASBU General Assembly which was held in Tunis from 9 - 11 January 2008.

The 1st Meeting of the AIBD/ASBU Media Partnership (AFAP) Committee took place in Kuala Lumpur on **26 May 2008 to draft an action plan** that will strengthen the partnership between broadcasters in the Asia-Pacific and Arab countries. Some 40 delegates from various Arab countries along with broadcasters in the Asia – Pacific region attended this committee.

Mr. Abdelrahim Suleiman (Director of Engineering Affairs, Arab States Broadcasting Union - ASBU) on behalf of Mr Saleheddine Ma'aoui (Director-General, ASBU) and Mr Hamrawi Habib Chawki (President, ASBU), who arrived in KL for the AMS; but could not come earlier to join the committee, welcomed all delegates and expressed the will of ASBU to boost the existing cooperation with AIBD. Mr. Suleiman informed the committee that AIBD and ASBU have been working closely on several activities including training and media dialogue, which took place in 2005. He added that the two organizations are currently implementing up to 4 joint venture projects per year and foresees more potential in strengthening their link with other broadcasters in this region.

The committee welcomed the recommendation made by Mrs Ladavan Bua-Aim (President of the AIBD General Conference) that ASBU should Chair the committee. Responding on behalf of ASBU, Mr. Abdelrahim Suleiman confirmed that the ASBU President would be the Chairperson of this committee. He added that since the ASBU President will be arriving later tonight, ASBU would like to recommend Mr Abdul Rahman A. Al-Hazaa (Deputy Minister for Broadcasting Affairs, Ministry of Culture and Information (MOCI) - Saudi Arabia, to act as Acting Chairperson. ASBU then suggested Mrs. Ladavan Bua-Aim (who is also the Executive Director, Foreign Office, The National Broadcasting Services of Thailand -NBT) as the Vice-Chairperson. This was warmly welcomed by all delegates.

Dr. Mottaghi reported that ASBU and AIBD will soon come up with topics for co-production and joint venture training activities.

The report of the 1st ASBU/ AIBD Media Partnership Committee is attached **as Appendix - II.**

16. Chairman's Report on the 20th AIBD Strategic Plan Team, held on 21st July 2008 – Bali, Indonesia

Mr. Cao Yin, Chairman of the AIBD Strategic Plan Team (who is also the Deputy Director-General, Foreign Affairs Department, State Administration of Radio, Film & TV -SARFT, China) presented the report.

The report of the AIBD Strategic Plan Team was endorsed by the General Conference. **The Report is at ANNEXE 4.**

**17. Report on the projects:
ICT, Engineering and Technical Areas- (refer to Attachment - III)**

The report of the following projects was presented at the General Conference in Bali. Copies are available in **the enclosed CD.**

Attachment - III

**AIBD/DW-AKADEMIE/FES Regional Workshop on
"Digital Audio Archive Technologies"
17 September to 5 October 2007, Hanoi, Vietnam**

AIBD/ DW-AKADEMIE Regional Workshop on "Local Area Network Technologies"
03 to 21 March 2008, Kuala Lumpur, Malaysia

AIBD/ITU Regional Seminar on Digital Terrestrial Broadcasting
19 - 22 November 2007, Islamabad, Pakistan

AIBD/MDA/ ITU/French Government Regional Seminar on DTTB
16 - 18 June 2008, Singapore

Third Asian Seminar on Audiovisual Archives
14th & 15th February 2008, Tokyo, Japan

AIBD/DWRTC Workshop on Digital Audio-Visual Archiving Technology

AIBD/UNESCO/IRIB In-Country Training on Digital Audio Basics
24 - 29 November 2007, RTA, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on Digital Video Basics
1 - 6 December 2007, RTA, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on Digital Video Compression
15 - 20 December 2007, RTA, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on Bit Signal Distribution & Ancillary Data Multiplexing
8-13 December 2007 RTA, Afghanistan

AIBD/UNESCO/IRIB In-Country Training on Multimedia & Television
22 - 27 December 2007, RTA, Afghanistan

AIBD/CBA/NBC Training Course on "TV Studio Technologies"
6 - 10 August 2007, Port Moresby, PNG

Managed Computer Network Operations
25 - 27 July 2007, Colombo, Sri Lanka

**18. Report on the projects:
International and Regional Media Platform - (refer to Attachment - IV)**

The report of the following projects was presented at the General Conference in Bali.
Copies are available in the **enclosed CD**.

Attachment - IV

AIBD-Roundtable Discussion on an Asia- Pacific Approach to Public Service Broadcasting
24 - 25 May 2008, Kuala Lumpur, Malaysia

Presentation of Mr Paul Pasch, Director - Friedrich Ebert-Stiftung (FES) Office Malaysia at the General Conference Bali is available in the enclosed CD.

GMAI/AMAI/UNESCO/UNAIDS Seminar on HIV and AIDS
26 May 2008, Kuala Lumpur, Malaysia

World Electronic Media Forum III
10 – 11 December 2007, Kuala Lumpur

Asia-Pacific and Europe Media Dialogue in Bonn
3 – 5 September, 2007, Bonn, Germany

19. Chairman's Report on the 7th Meeting of the Asia-Pacific and Europe Partnership Committee Meeting held on 21st July 2008 in Bali, Indonesia

Ms. Min, Eun Kyung (Head of International Relations Department, Korean Broadcasting System, Republic of Korea) in her capacity as the Chairperson of the 6th Meeting of the Asia-Pacific and Europe Partnership Committee presented the report.

The General Conference endorsed the report of the 6th Meeting of the Asia-Pacific and Europe Partnership Committee Meeting held on 26th July 2006.

The Report is at ANNEXE 6.

20. Future AIBD Initiatives (refer to Attachment - V)

The report of the following projects was presented at the General Conference in Bali. Copies are available in the enclosed CD.

Attachment - V

Global Media center for Development (GMCD)

Presentation of Mr. Otto Evjenth, Executive Director, Worldview Global Media SA with regard to the development of GMCD at the General Conference Bali is available in the enclosed CD.

AIBD/MIC/HELP University on Master Degree for Electronic Media

Asia-Pacific and Europe Media Dialogue in Amsterdam
5 - 6 October 2009, Amsterdam, Netherlands

AIBD/IPDC Manual on Science Journalism

AIBD/ HEC Project in Montreal

Afro- Asia – Pacific Media Partnership Committee

ASBU- AIBD Media Partnership Committee

Asia-Pacific Media AIDS Initiative (AMAI)

Mr. David Astley (Secretary-General, Asia-Pacific Broadcasting Union - ABU) presented the report of the AMAI/GMAI seminar that was held on 26th May 2008 in Kuala Lumpur. Speaking on behalf of AIBD and ABU, Mr Astley added that both organizations are working closely to help all members in their **campaign against HIV & AIDS**. He mentioned that some of the projects will be implemented by AIBD and ABU individually and some will be implemented as joint venture activities depending on the nature of the activities. He also referred to the history of the formation of AMAI and reported that **ABU and AIBD have jointly formed the AMAI Secretariat** and will work together on all matters.

He added that Mrs. Moneeza Hashmi (General Manager, HUM TV – Pakistan) was elected as the Chairperson of the AMAI Board and Mr Ken Clark (General Manager Commercial, Fiji Television Limited) was elected as the Vice Chairperson of AMAI Board. Mr. Astley added that other members of the AMAI Board are as follows :-

IRIB, Iran, KBS , Korea, India, China, Metro TV Indonesia,
and NHK as Observer.

Mr Astley also presented the report of the Chairperson of the AMAI Board , which was submitted to the last Asia Media Summit in Kuala Lumpur.

The report of the Chairman of the AMAI and the minutes of the meeting held in KL on 26th May 2008 are attached as **Appendix - III**.

The 3rd World Electronic Media Forum

Mr. Astley also presented the **report of the 3rd World Electronic Media Forum**, which was held from 10 - 11 December 2007 in Kuala Lumpur as organized by ABU and AIBD. He added that both organizations had an excellent cooperation, which resulted in a resounding success of the WEMFIII. A DVD of the outcome of the WEMFIII was distributed to all delegates.

21. World Café on the 1st Conference of the Heads of States on “Information & Broadcasting” in the Asia-Pacific Region and the 2nd Ministerial Conference - September 2010, Hanoi, Vietnam

Presentation made at the General Conference in Bali is available in the enclosed CD.

The report is attached at ANNEXE 7.

**22. Professional Discussion Session I
"Media and Poverty" (23 July, 2008, 0900 – 1030 hrs)**

- Chairperson** : **Y.Bhg. Datuk Jumat Engson**
Regional Director, Broadcasting Dept -Sabah Region
Radio Television Malaysia (RTM)
- Speakers** : **1. Maj. Gen. (Ret) I Gde Nyoman Arsana**
President Director
PT Televisi Republik Indonesia (TVRI)
- 2. Dr Ishadi S K**
President, PT Televisi Transformasi Indonesia
- 3. Mr Phillip Molefe**
General Manager, International Affairs
South African Broadcasting Corporation Limited (SABC)
- 4. Mrs Dana Ziyasheva**
Adviser for Communication and Information, UNESCO -China
- 5. Mr Sipha Nonglath**
Director-General, Lao National Radio (LNR), Laos P.D.R.

■ Session Producer – **Mrs Lutfah Ahmad - (Programme Manager, AIBD)**

**23. Professional Discussion Session II
"Media and Climate" (23 July, 2008, 1100 – 1230 hrs)**

- Chairperson** : **Mr. Tarun Patel**
Chief Operating Officer, Fiji Television
- Speakers** : **1 Mr Nah Young**
TV Producer, Korean Broadcasting System (KBS)
- 2 Mr Rajendra Prasad Sharma**
Deputy Executive Director, Programmes –Radio Nepal
- 3 Ms Masnellyarti Hilman**
Deputy Minister for Nature Conservation Enhancement and
Environmental. Destruction Control
- 4 Mr David Astley**
Secretary-General, Asia-Pacific Broadcasting Union (ABU)

- 5 **Mr Ali Khalid**
Chief Executive Officer, Television Maldives
- 6 **Mr. Gatot Budi Utomo**
Head of TVRI, Training Center
- 7 **Mr Hilmy Ahamed**
Chief Executive Officer, Young Asia Television (YATV)
- 8 **Ms Pauline Couture**
President - PC Associates – Strategic Communications, Canada

■ Session Producer – **Mrs Lutfah Ahmad** - (Programme Manager, AIBD)

Copies of the Speakers' presentations are available in the **enclosed CD**.

24. Election of the members of the Executive Board

Mr. Mottaghi reported that the General Conference at its 1st Meeting in Hanoi from 27 – 29 August 2002, endorsed the “Terms of Reference” for the Executive Board and established the Board to assist the General Conference and the Institute in matters related to its activities and development. This was done with reference to Article 8 of the Agreement Establishing the Institute.

He added that according to the “Terms of Reference” of the Executive Board: - Subject at all times to review by the General Conference, the member countries forming the **Executive Board** shall be elected from among the full members of the General Conference.

Associated members, Affiliates and partners could also be invited to attend the Executive Board on the recommendation of the Director and agreement of the President of the General Conference.

There shall be nine regular members of the Executive Board elected during the General Conference, and the Board shall take office at the beginning of the following year.

The Executive Board shall serve for two years, and shall be subject at all times to the authority of the General Conference.

The President of the General Conference, and Secretary/Director of AIBD shall be ex-officio members.

The Executive Board shall elect its own Chairman at its first meeting, who will serve during the term of the Executive Board.

In order to allow more participation, no members of the General Conference shall be eligible for re-election to the Executive Board after having served two consecutive terms. However, they can seek election after a break of one term.

All expenses in connection with the travel, accommodation and living allowance for members of the Executive Board will be borne by the respective member countries/ organizations.

Director, AIBD reported that the following nine countries are currently members of the Executive Board: Indonesia, Cambodia, Nepal, Sri Lanka, Vietnam, Iran, Maldives, Singapore and Malaysia. He added that the following 5 members have one more year up to August 2009 to complete their term of office: Indonesia, Cambodia, Nepal, Sri Lanka and Vietnam. The term of office for the following four member countries will expire on August 2008: - Iran, Maldives, Singapore and Malaysia.

Director stated that China, France, Thailand, Korea and India have been serving the Executive Board for the past two consecutive terms, i.e. 2004 & 2005 and 2006 & 2007.

According to the "Terms of Reference" of the Executive Board, in order to allow more participation, no members of the General Conference shall be eligible for re-election to the Executive Board after having served two consecutive terms.

However, China, France, Thailand, Korea and India could seek election after a break of one term. i.e. 1st August 2009 . Dr. Mottaghi added that all other full members can seek election for a 2 – year term with effect from 1st August 2008 onwards.

Director, AIBD informed members that the membership of the Executive Board goes to the Governments and not to the organizations and individuals. The President of the General Conference and the Director are ex-officio members.

Thereupon, Mr. Mottaghi invited members of the General Conference to elect from among the full members of the General Conference, four members to serve the Executive Board for a period of two years with effect from 1st of August 2008.

China recommended that the following 4 countries could be elected for another term of two years: Iran, Maldives, Singapore and Malaysia. This was endorsed by all members unanimously. Therefore, Iran, Maldives, Singapore and Malaysia would continue their membership for a period of 2 years with effect from 1st August 2008.

25. Future Meetings of the AIBD General Conference

On behalf of the esteemed Government of Fiji, Major Neumi Leweni, Deputy Secretary, Department of Information invited all delegates to attend the 35th Annual Gathering and the 8th AIBD General Conference & Associated Meetings from 20- 23 July 2009 in Fiji. Major Leweni also distributed a copy of the **invitation letter signed by the Honorable Prime Minister of Fiji inviting all AIBD Delegates to join the General Conference in Fiji.**

Major Leweni also presented a DVD that was specifically produced for the GC showing the beauty of Fiji and its fascinating environment. All delegates warmly endorsed getting together in Fiji in 2009.

26. Other matters

Dr. Mottaghi informed all delegates that in August 2008, the most important international gathering would take place in Beijing. China will be hosting the 2008 Olympic games. Mr. Mottaghi added that we all hope and are confident that the Olympic games in Beijing would be the most successful Olympic games in the history of the Olympic games and the International Olympic Committee. On behalf of AIBD and all delegates, Mr. Mottaghi wished all the best for China in hosting this wonderful event. In response Mr. Cao Yin, thanked all delegates for their blessing and support. He also referred to a few statistics of the Beijing Olympic games and added that 88 Heads of States will be attending the opening ceremony of the Olympic games.

On behalf of all delegates and participants, Mrs Ladavan Bua-Aim the Executive Director of Foreign Office, National Broadcasting Services of Thailand - NBT) thanked the esteemed government of Indonesia and the Ministry of Communication and Information Technology (MCIT), as well as TVRI and RRI, Indonesia for hosting the 7th AIBD General Conference in the friendly environment of Bali so well and so professionally with overwhelming hospitality.

On behalf of all members and partners she moved for a vote of thanks to be recorded for the excellent arrangements made by the Ministry of Communication and Information Technology and in particular, the Minister H.E. Mohammad Noh, Dr. Ashwin Sasongko (Secretary-General - MCIT), Mr. Freddy H. Tulung (Acting Director General of Media and Information Dissemination - MCIT) and their able team and hard working colleagues of TVRI and RRI for the wonderful hospitality that was extended to all delegates. The General Conference endorsed this move with pleasure.

In response, the delegate from the Ministry of Communication and Information technology thanked all members for their support, cooperation and contribution, which led to the resounding success of this conference. He also thanked Dr. Mottaghi and his staff for their outstanding achievements. The MCIT also presented three gifts to the President, Vice President and the AIBD Director.

Last but not least, Mr. Ali Khalid, the President of the AIBD General Conference thanked all members for their active participation and contribution. He also thanked Dr. Mottaghi and his team for their excellent achievement. Members placed their appreciation to the AIBD Secretariat for its outstanding achievements over the past years and expressed their utmost support of the Institute in implementing the Strategic Plan.

27. Financial Report

Report is attached at ANNEXE 9

