



AMS Pre & Post Events

21 - 26 May 2011
Hanoi, Vietnam

Dates	Title	Time
21 – 23 May	TV Scheduling Strategies and New Media Content	0900 – 1700
22 - 23 May	Strengthening Digital Broadcasting Experience	0900 – 1700
23 May	Capacity Building and Training Strategies in the Digital Media Landscape	0900 – 1700
23 May	Broadcasting for All: Focusing on Gender	0900 – 1700
23 May	Towards Better Content, Market Share and Revenues	0900 – 1700
23 May	Media Quality Management	0900 – 1700
23 May	Fundamentals Of Content Protection - Technology, Cost Savings, And Monetisation	0900 – 1700
23 May	2 nd ABU-AIBD-ASBU Media Partnership Committee Meeting (By invitation only)	1530 – 1730
23 May	3 rd Pacific Media Partnership Committee Meeting (By invitation only)	1730 – 1830
26 May	Planning Meeting of the World Summit on Media for Children (WSMC) 2013 (By invitation only)	0900 – 1130
26 May	Strategic Plan Team Meeting (By invitation only)	1400 – 1630