

AIBD Television & Radio Awards 2015



CRITERIA AND REGULATION

Categories

- 1) AIBD TV Award on " Best TV Programme on Encouraging Youth Empowerment"
- 2) AIBD TV Award on "The Best TV Programme on Creative Ways to Harness Energy"
- 3) AIBD Radio Award on "The Best Radio Programme on Highlighting Science to the Public"
- 4) Reinhard Kuene's Radio Award on "The Best Radio Programme Putting the Spotlight on Teachers in Society "

Length:

A maximum of 90 minutes.

All the entries will be judged according to the following criteria:

1. Are the production, sound recording, editing, and mixing quality coordinated so as to enhance the programme?
2. Is the subject relevant? How effective is the programme? Is it properly targeted? Is it instructive, creative, entertaining and/or innovative? Does it capture and hold attention?
4. The programme must have been aired or must be scheduled for broadcasting in its originating country.
5. The programme must have been produced in the last 24 months before submission.
6. The programme must be either in English or in any other language with English subtitles. For radion programmes in another language, please provide an English transcript.

Who can submit an entry?

⇒ AIBD members.

How many entries can be submitted?

⇒ Each producer/organisation can submit up to two entries.

Format requested:

⇒ Programmes must be submitted in DVD format.

⇒ 2 DVDs are requested for each programme submitted.

Shipping information:

The DVDs and the submission forms should be sent to the following address:

- ⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)
2nd Floor, Bangunan Teknologi (IPPTAR Lama)
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

Deadline:

The entry forms and the DVDs should reach AIBD **not later than 30th June 2015.**

Jury:

Jury members are senior media managers from various countries and regions.

Prize:

- ⇒ US\$500.00 cash in favor of the producer and/or broadcasting organisation
- ⇒ A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

Note:

- ⇒ The announcement of the winner will be posted on the AIBD website in July 2015.
- ⇒ The winner will be invited to attend the 41st Annual Gathering / 14th AIBD General Conference & Associated Meetings, to be hosted by the Government Public Relations Department (PRD), Thailand from 18 to 20 August 2015.
- ⇒ A video clip of the winner's programme will be screened during the 41st Annual Gathering / 14th AIBD General Conference & Associated Meetings, to be hosted by the Government Public Relations Department (PRD), Thailand from 18 to 20 August 2015.

Information:

More information available at: our website <http://www.aibd.org.my/aibdtv> and <http://www.aibd.org.my/aibdradio>