

## AIBD Television & Radio Awards 2016



### CRITERIA AND REGULATION

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#### ***Categories***

- 1) AIBD TV Award on "Best TV Programme on Reviving Lost Cultural Heritage"
- 2) AIBD TV Award on "The Best TV Programme on Ending Conflict, Promoting Peace"
- 3) AIBD Radio Award on "The Best Radio Programme on Escape from Poverty"
- 4) Reinhard Kuene's Radio Award on "The Best Radio Programme on Emergency Broadcasting"

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#### ***Length:***

A maximum of 90 minutes.

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#### ***All the entries will be judged according to the following criteria:***

1. Are the production, sound recording, editing, and mixing quality coordinated so as to enhance the programme?
2. Is the subject relevant? How effective is the programme? Is it properly targeted? Is it instructive, creative, entertaining and/or innovative? Does it capture and hold attention?
4. The programme must have been aired or must be scheduled for broadcasting in its originating country.
5. The programme must have been produced in the last 12 months before submission.
6. The programme must be either in English or in any other language with English subtitles. For radio programmes in another language, please provide an English transcript.

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#### ***Who can submit an entry?***

⇒ AIBD members.

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#### ***How many entries can be submitted?***

⇒ Each producer/organisation can submit up to one entry per topic.

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#### ***Format requested:***

⇒ Programmes must be submitted in DVD format.

⇒ 2 DVDs are requested for each programme submitted.

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**Shipping information:**

The DVDs and the submission forms should be sent to the following address:

- ⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)  
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)  
Kompleks Angkasapuri,  
50614 Kuala Lumpur, Malaysia

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**Deadline:**

The entry forms and the DVDs should reach AIBD **not later than 1 July 2016**.

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**Jury:**

Jury members are senior media managers from various countries and regions.

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**Prize:**

- ⇒ US\$500.00 cash in favor of the producer and/or broadcasting organisation
- ⇒ A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

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**Note:**

- ⇒ The announcement of the winner will be on the 42nd Annual Gathering / 15th AIBD General Conference & Associated Meetings, to be hosted by the Islamic Republic of Iran Broadcasting (IRIB) in Tehran, Iran from 18 to 20 August 2016.
- ⇒ The winners' and runners-up's programmes will be screened during the 42nd Annual Gathering / 15th AIBD General Conference & Associated Meetings, to be hosted by the Islamic Republic of Iran Broadcasting (IRIB) in Tehran, Iran from 18 to 20 August 2016.

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**Information:**

More information available at: our website <http://www.aibd.org.my/aibdtv> and <http://www.aibd.org.my/aibdradio>