#### AIBD Television & Radio Awards 2014



# **CRITERIA AND REGULATION**

# **Categories**

- 1) AIBD TV Award on "The Best TV Programme on Sports and Social Change"
- 2) AIBD TV Award on "The Best TV Programme on Protection of Indigenous Communities"
- 3) AIBD Radio Award on "The Best Radio Programme on Human Migration and its consequences"
- 4) Reinhard Kuene's Radio Award on "The Best Radio Programme Promoting ICTs for Development"

# Length:

A maximum of 90 minutes.

All the entries will be judged according to the following criteria:

- 1. Are the production, sound recording, editing, and mixing quality coordinated so as to enhance the programme?
- 2. Is the subject relevant? How effective is the programme? Is it properly targeted? Is it instructive, creative, entertaining and/or innovative? Does it capture and hold attention?
- 4. The programme must have been aired or must be scheduled for broadcasting in its originating country.
- 5. The programme must have been produced in the last 24 months before submission.
- 6. The programme must be either in English or in any other language with English subtitles. For radion programmes in another language, please provide an English transcript.

# Who can submit an entry?

⇒ AIBD members.

# How many entries can be submitted?

⇒ Each producer/organisation can submit up to two entries.

## Format requested:

- ⇒ Programmes must be submitted in DVD format.
- ⇒ 2 DVDs are requested for each programme submitted.

ISO-D-PROD-03-03 Award Criteria Sheet v1

## Shipping information:

The DVDs and the submission forms should be sent to the following address:

⇒ Asia-Pacific Institute for Broadcasting Development (AIBD)
2<sup>nd</sup> Floor, Bangunan Teknologi (IPPTAR Lama)
Kompleks Angkasapuri,
50614 Kuala Lumpur, Malaysia

## Deadline:

The entry forms and the DVDs should reach AIBD <u>not later than 30<sup>th</sup> June</u> **2014**.

## Jury:

Jury members are senior media managers from various countries and regions.

### Prize:

- ⇒ US\$500.00 cash in favor of the producer and/or broadcasting organisation
- ⇒ A trophy and a certificate presented by the Asia-Pacific Institute for Broadcasting Development (AIBD)

#### Note:

- $\Rightarrow$  The announcement of the winner will be posted on the AIBD website from 1 July 2014.
- ⇒ The winner will be invited to attend the 40th annual gathering and 13th AIBD General Conference & Associated Meetings to be held in Phnom Penh, Cambodia on 13-15 August 2014.
- $\Rightarrow$  A video clip of the winner's programme will be screened during the 40th annual gathering and 13th AIBD General Conference & Associated Meetings to be held in Phnom Penh, Cambodia on 13-15 August 2014.

### Information:

More information available at: our website <a href="http://www.aibd.org.my/aibdtv">http://www.aibd.org.my/aibdtv</a> and <a href="http://www.aibd.org.my/aibdradio">http://www.aibd.org.my/aibdradio</a>