



ASIA MEDIA SUMMIT 2013

29-31 MAY • Manado • Indonesia



DAY 1, WEDNESDAY, 29th MAY

- 0930 – 1015 Inaugural Session and Keynote Address**
- 1015 – 1045 Coffee Break**
- 1045 – 1215 Session 1: Media and Diversity: The Way Forward**
- 1215 – 1230 Presentation of the World Television Awards 2013**
- 1230 – 1400 Lunch**
- 1400 – 1530 Parallel Session 1: Taking More Action for Sustainable Development: Can Media Help?**
- Parallel Session 2: Media Literacy: Fulfilling Its Mandate**
- 1530 – 1600 Coffee Break**
- 1600 – 1730 Session 2: Dealing with Ethics: Are Existing Models Effective?**
- 1930 Gala Dinner and Cultural Show**

DAY 2, THURSDAY, 30th MAY

- 0900 – 1030 Session 3: Adapting to Social TV, What's Best?**
- 1030 – 1100 Coffee Break**
- 1100 – 1230 Session 4: TV Content: Designing New Paradigms and Approaches**
- 1230 – 1400 Lunch**
- Parallel Session 3: 'Small' Radio and TV Stations: Serving Their Audiences Better?**
- Parallel Session 4: National Unity, Peace Building and Media**
- 1530 – 1600 Coffee Break**
- 1600 – 1730 Session 5: CEO Roundtable: Delivering More Value to Broadcasting**
- 1730 – 1745 Invitation to the Asia Media Summit 2014 and Closing Remarks**

DAY 3, FRIDAY, 31st MAY

- 0900 – 1700 Full Day Excursion**